

CLAIMS

1. A method of providing an article to meet an actual or anticipated demand for the article, the method comprising the steps of:

providing an article having an exposed surface defined by at least one substrate layer;

5 providing a first adornment layer;

tack stitching the first adornment layer fixedly to the at least one substrate layer with thread at at least first and second discrete locations on the first adornment layer so that the article has a first appearance;

10 stocking the article with the first appearance to meet an actual or anticipated demand for the article having the first appearance;

changing the appearance of the article from the first appearance by:

a) releasing the tack stitching at the at least first and second discrete locations to allow the first adornment layer to be separated from the article;

b) separating the first adornment layer from the article;

15 c) providing a second adornment layer; and

d) attaching the second adornment layer fixedly to the article; and

making the article with the second appearance available to meet an actual or anticipated demand for the article.

2. The method of providing an article according to claim 1 wherein the
2 step of attaching a second adornment layer fixedly to the article comprises tack
stitching the second adornment layer fixedly to the at least one substrate layer at
4 at least third and fourth discrete locations on the second adornment layer so that
the article has a second appearance.

3. The method of providing an article according to claim 1 wherein the
2 step of providing an article comprises providing an article that is an article of
clothing.

4. The method of providing an article according to claim 1 wherein the
2 step of providing an article comprises providing an article that is a headwear piece.

5. The method of providing an article according to claim 1 wherein the
2 step of releasing the tack stitching comprises cutting the thread defining the tack
stitching at the at least first and second discrete locations.

6. The method of providing an article according to claim 4 wherein the
2 step of providing a first adornment layer comprises providing a first adornment

layer with an identification of a first sports team and the step of providing a second
4 adornment layer comprises providing a second adornment layer with an
identification of a second sports team that competes with the first sports team.

7. The method of providing an article according to claim 1 wherein the
2 step of tack stitching the first adornment layer comprises tack stitching the first
adornment layer at a first mounting location on the article and the step of attaching
4 a second adornment layer comprises attaching the second adornment layer at the
first mounting location.

8. The method of providing an article according to claim 1 wherein the
2 step of tack stitching the first adornment layer comprises tack stitching the first
adornment layer at a first mounting location on the article and the step of attaching
4 a second adornment layer comprises attaching the second adornment layer at a
second mounting location.

9. The method of providing an article according to claim 1 wherein the
2 step of providing first and second adornment layers comprises providing first and
second adornment layers that at least one of a) are different in shape and b) have
4 different information thereon.

10. The method of providing an article according to claim 1 wherein the
2 step of providing an article comprises providing an article that is a headwear piece
comprising a crown and a brim/bill projecting from the crown.

11. The method of providing an article according to claim 1 wherein the
2 step of attaching a second adornment layer fixedly to the article comprises at least
one of a) stitching the second adornment layer to the article and b) adhesively
4 bonding the second adornment layer to the article.

12. The method of providing an article according to claim 1 further
2 comprising the step of displaying the article with the second appearance for sale
at a first site and the step of changing the appearance of the article comprises the
4 step of attaching the second adornment layer fixedly to the article at the first site.

13. The method of providing an article according to claim 1 wherein the
2 step of providing a first adornment layer comprises providing a first adornment
layer with information thereon relating to a first participant in a competition
4 involving the first participant and a second participant and the step of providing a

second adornment layer comprises providing a second adornment layer with
6 information thereon relating to the second participant.

14. The method of providing an article according to claim 1 wherein the
2 step of providing a first adornment layer comprises providing a first adornment
layer with a logo thereon identifying a first participant in a competition involving the
4 first participant and a second participant and the step of providing a second
adornment layer comprises providing a second adornment layer with a logo
6 thereon identifying the second participant.

15. In combination:

2 a) an article of clothing having an exposed surface defined by at least one
substrate layer;

4 b) a first adornment layer fixedly attached to the at least one substrate layer
with thread tack stitched at at least first and second discrete locations on the first
6 adornment layer; and

c) a second adornment layer that can be interchangeably fixedly attached
8 to the at least one substrate layer in place of the first adornment layer,

whereby the tack stitched thread can be severed to release the first
10 adornment layer to allow substitution therefor by the second adornment layer.

2 16. The combination according to claim 15 wherein the article is a
headwear piece.

2 17. The combination according to claim 15 wherein the article is a
headwear piece comprising a crown and brim/bill projecting away from the crown.

2 18. The combination according to claim 17 wherein the first adornment
layer has first information thereon relating to a first participant in a competition
involving the first participant and a second participant and the second adornment
4 layer has second information thereon relating to the second participant.

2 19. The combination according to claim 18 wherein the first information
comprises a first logo and the second information comprises a second logo.

2 20. The combination according to claim 17 wherein the first adornment
layer is attached to the crown.

21. A headwear piece comprising:

2 a crown having an exposed surface defined by at least one substrate layer;
and

4 an adornment layer fixedly attached to the at least one substrate layer with
thread tack stitched at at least first and second discrete locations on the
6 adornment layer to maintain the adornment layer on the crown.

22. The headwear piece according to claim 21 further comprising a
2 brim/bill projecting away from the crown.

23. The headwear piece according to claim 1 wherein the adornment
2 layer is maintained on the crown substantially entirely by the thread tack stitched
at the at least first and second discrete locations, whereby by severing the thread,
4 the adornment layer can be separated from the crown without damaging the
crown.